

READ THE ADS:
THEY ARE FULL OF NEWS
FOR YOU

VOL. 16, NO. 52

Building Trades Uniting in Big Ad Campaign

Home building and home owning are the topics of a full page advertisement found elsewhere in this paper, which is the first of a series which will appear from time to time. The advertisements will be published in the News on a co-operative plan by firms and individuals who are in some way interested in the building trade, real estate or allied business. It is a public spirited enterprise that deserves the attention and approbation of all citizens interested in the welfare of Sierra Madre.

These ads will convey practical information and ideas, showing a variety of architecture detailed, that you may choose from them one that will meet all of your individual requirements—the timely topics that will accompany the illustrations will be of material help to you, and we are sure you are going to fully appreciate the valuable information these pages will contain.

Those participating in these ads are anxious that this be the most productive movement ever started in and for our city and it will be, for Home Ownership is, or certainly should be, the one hope, ambition and determination of every man and woman. The building of homes fulfills a civic obligation furnishes protection to those most near and dear to us, instills saving and thrift into the minds of every member of the family, and is the surest way of making for independence.

It is a well established fact that cities are judged as much, if not more, by the attractiveness of their residential section than by their commercial centers, and, as statistics will bear out, the best developed and most rapidly growing cities are those in which permanent, attractive homes are built.

A beautiful city with distinctive homes, well kept lawns, flowers and trees, creates a comment of the most favorable kind, has a magic effect in attracting the desirable class of new citizens, and creates in the minds of all desires for home ownership.

If we all co-operate by acquiring or building a home of our own, remodel, modernize, improve and beautify our surroundings, this campaign will then have fulfilled the mission for which it is intended, and those who are making it possible will be happy in the knowledge that they have done a wonderful work.

CHASE-RENIUS

The marriage of Miss Ellen Clifford Chase and Mr. Karl Percy Renius was celebrated Wednesday evening, September 20, at the home of her uncle and aunt, Mr. and Mrs. Brinton Blake Gregory of Los Angeles. Dr. Rensen, Du Bois Bldg, president of Occidental College, read the ceremony.

The bride wore a gown of white satin and Duchesse lace, with a long veil, and carried a shower bouquet of roses and lilies of the valley. Mrs. Gregory Chase, matron of honor, and Miss Mabel Hill, maid of honor wore gowns of lace over pink silk crepe and carried arm bouquets of pink roses. The bridesmaids, Miss Ruth Fowler and Miss Averick Bleecker, wore frocks of pink Canton crepe and carried roses of the same shade.

Andrew Dunlap was the best man. Gregory Chase and Dale Purcell were ushers.

The bride is well known here in social circles, being a granddaughter of Albert Gregory, superintendent of the Hastings Ranch. Both she and Mr. Renius graduated from Occidental College.

MORE FEATURES FOR COLONIAL

Three more big feature films have been secured for the Colonial theater by Manager Alexander, for the coming week. The first will be "The Storm", one of the most popular films presented to the public in many months. House Peters is supported by an excellent cast, and the Broadhurst stage success made even greater on the screen than the limitations of the stage permitted in the original production. Another film of real merit is "The Idol Dancer," produced by D. W. Griffith and featuring Richard Barthelmess and Claire Seymour. The final feature for the week will be "The Ghost Breakers," in which Wallace Reid has a fine chance for comedy and Lila Lee as a Spanish princess wears some wonderful gowns.



Baby Killed By Strychnine

Baby Dies from Eating Strychnine
Which Had Fallen to
the Floor

Little Billie Hibbs, baby son of Mr. and Mrs. W. L. Hibbs of 249 Ramona avenue died Saturday evening as a result of eating strychnine. The poison had been purchased for rats, and the unused portion placed on a shelf supposedly out of reach. The box in some manner fell to the floor and the powder was scattered where it was found by the baby.

Just how the little boy got the poison into his mouth nobody knows. He was taken sick about 10 o'clock Saturday morning. Drs. Jackson and Krebs were called at once, but the baby was beyond medical aid.

Funeral services were held Monday afternoon in the chapel of A. T. Gay, being conducted by Rev. U. M. Fox. Billie was one year, eight months and twenty days old, the youngest child, the others being Madeline, Carmen and Donald.

VICTORY CONFERENCE ON POWER ACT

Supporters of State Water and
Power Enterprise Will
Get Together

Local members of the Public Power League and other supporters of California's water and power act are notified of a "Victory Conference" to which the public is invited, to be held all day, Saturday, September 30, at Trinity Auditorium. Schools of instruction at 10 a. m. and 2 p. m., the moving picture film "Into the Future" and a trip to Los Angeles' wonderful municipalities, discussions and endorsements of the act at Palo Alto last week by Mr. Rudolph Spreckels is promised. The Rev. G. Bromley Orman, Mr. Spreckels, Mrs. Mollie Bloom Flagg and possibly Mr. Francis J. Heney will address the mass meeting at 7:30 in the auditorium. This offers an opportunity to acquire accurate information about the purpose and value of the water and power act, as groups of men of wide experience in the lines involved, on duty all day, will answer questions.

NEW PHONE BOOK COMING OUT SOON

The Sierra Madre Telephone & Telegraph Co., will publish a new directory early in October. Manager Emley suggests that persons who are contemplating the installation of a telephone should see him at once in order to have their names in the new list.

Reservations of advertising space should be made at once at the telephone office. The new book will be printed by the Sierra Madre Press. Since the old book was issued a great many new phones have been installed, and the complete new switchboard and other exchange equipment has necessitated a great many changes of number. The new directory will be extremely welcome to subscribers and operators alike.

EASTERN STAR CLUB HOLDS MEETING HERE

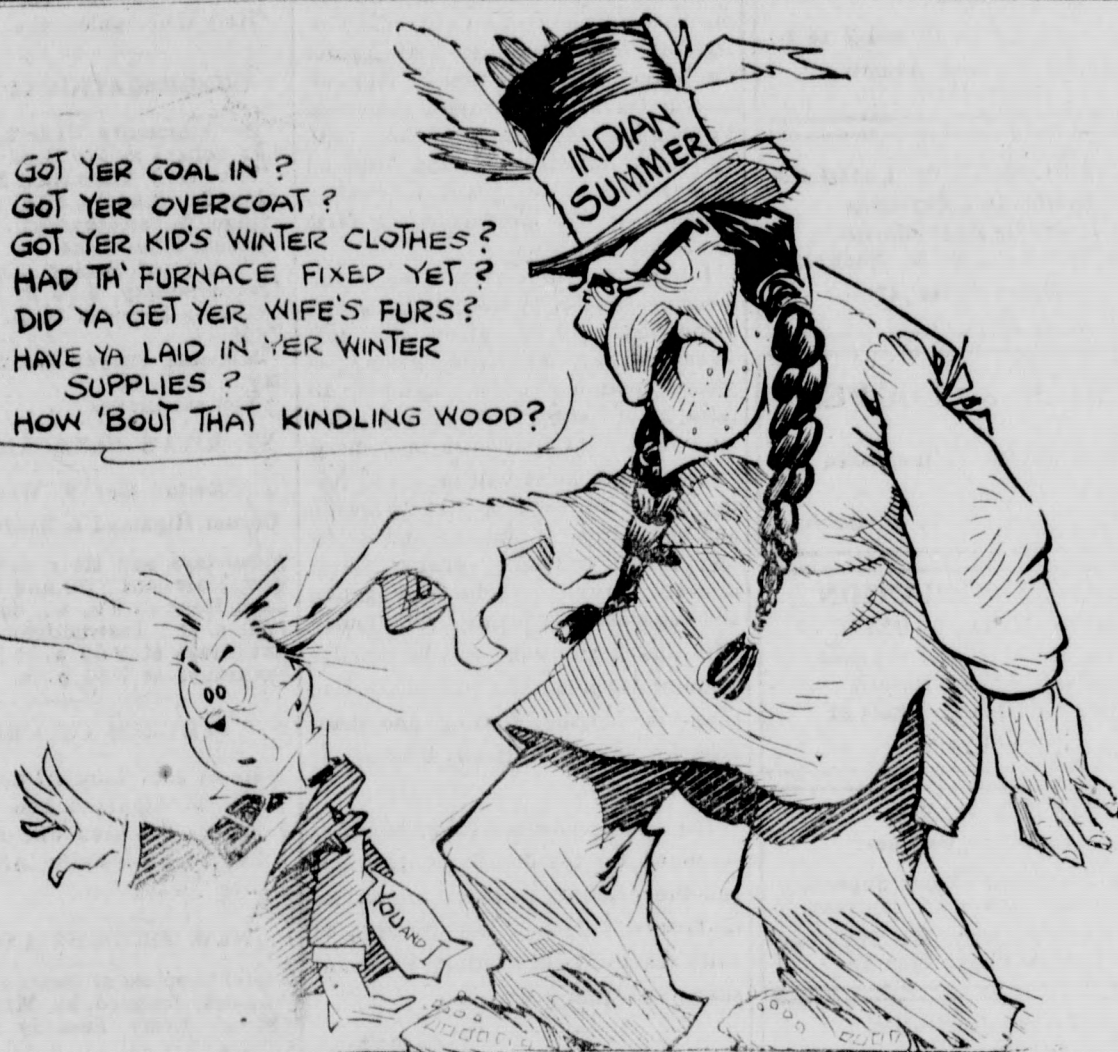
Mrs. George B. Morgridge was the hostess on Monday to twenty-five members of the club of associate conductresses of the Eastern Star chapters of Southern California. Guests were present from chapters as far distant as Bakersfield and San Diego. Luncheon was served at noon and the afternoon was spent with a business and social session. The delightful pergola and swimming pool at the home of Judge and Mrs. Warren L. Williams were made use of for the occasion.

CARD OF THANKS

We wish to express our heartfelt thanks and gratitude to our friends for the many beautiful floral offerings also for their kindness and sympathy during our recent sorrow.

MR. and MRS. W. L. HIBBS.

GOT YER COAL IN ?
GOT YER OVERCOAT ?
GOT YER KID'S WINTER CLOTHES ?
HAD TH' FURNACE FIXED YET ?
DID YA GET YER WIFE'S FURS ?
HAVE YA LAID IN YER WINTER SUPPLIES ?
HOW 'BOUT THAT KINDLING WOOD ?



CITY OF SIERRA MADRE, CALIFORNIA PROCLAMATION

Whereas, The National Board of Fire Underwriters has proposed that the week of October 2-9 be designated as Fire Prevention Week, and

Whereas, this movement has the endorsement and active co-operation of the United States Department of Agriculture, the United States Bureau of Education, the American Red Cross, and the Chamber of Commerce of the United States, and

Whereas, the Board of Trustees of the City of Sierra Madre, the local Chapter of the American Red Cross and the Sierra Madre Chamber of Commerce support this movement, and

Whereas, the inauguration of this week last year resulted in great benefit to the country at large both in the saving of lives and property;

Now, therefore, I, Robert Mitchell, President of the Board of Trustees of Sierra Madre, California, believing that great good can be accomplished in Sierra Madre by the observance of Fire Prevention Week, do hereby proclaim the week of October 2-9 as Fire Prevention Week, and do urge all residents of Sierra Madre to observe this week by correcting all conditions inviting a fire hazard, and by observance of those measures necessary to prevent fires and to continue the observation of these safeguards throughout the year.

ROBERT MITCHELL.

APPROPRIATE OBSERVATION

Among the things which can be done by property owners and others by way of observing Fire Prevention Week are the following:

Clean up dry grass, weeds, trash and other inflammable material.

See that excessive amounts of gasoline, kerosene and other inflammable liquids are not kept about your premises.

Look for leaky gas hose and connections.

Inspect your electric wiring, watching for damaged insulation, poor connections, broken lighting fixtures, loose or crossed wires.

Don't allow accumulation of oily or greasy rags or mops. See that your auto and residence are equipped with fire extinguishers.

If there is a shingle roof on your house, give it a coat of fire resisting paint.

See that matches are kept only in safe places in your house, and use only approved safe matches.

Give your children some careful instruction on how to avoid starting fires.

ALL DAY MEETING OF LADIES AID

There will be an all-day meeting of the Ladies' Aid Society of the Congregational Church on Tuesday, October 3, at the home of Mrs. William J. Lawless, 506 W. Grand View avenue. Members of the W. C. T. U. have been invited to attend as special guests for

the occasion. Mrs. Hester Griffith Miller of Los Angeles will speak on the subject of the Wright Enforcement Act, which is to be voted on in November. Luncheon will be served at 1 o'clock. Autos will leave the church at 10 o'clock for the accommodation of those without other means of transportation. Mrs. Lawless will be assisted by Mrs. J. W. Jamison.

MANY NEW TENANTS COMING TO TOWN

George A. Oswald reports the rental of the following properties:

Mr. and Mrs. L. H. Heyter of Long Beach, 113 South Hermosa.

Mr. and Mrs. G. R. Lindahl of Los Angeles, 658 Mariposa.

Mrs. J. G. Brown and daughter of Bellflower, Calif., 189 East Montecito.

Mr. and Mrs. S. J. Cohn, who have been living in Sierra Madre Canyon, to 20 West Montecito.

Mr. and Mrs. C. H. Abbott, Sierra Madre Canyon, 148 Auburn.

Mr. and Mrs. Geo. Jones and family of the Sierra Madre Dairy, have taken George Hope's house on North Baldwin for the winter.

Mr. and Mrs. Joseph C. Latimer of Hollywood, 324 Sycamore Place.

Mr. and Mrs. Henry Victor have taken No. 341 Auburn.

Mr. and Mrs. W. O. Culler of Redondo, No 182 South Mt. Trail.

Mr. and Mrs. I. Harris of Los Angeles, 280 West Grand View.

OPERATE BAKERY ON LARGE SCALE

F. G. Scalzo and his brother-in-law, Ralph Solury or 115 E. Central, are interested with two Los Angeles men in the purchase of a large baking plant in Los Angeles formerly operated for the Unity chain stores. Mr. Scalzo, who operated the Cash and Carry Store for a year, has had many years of experience in wholesale business. Mr. Solury is an experienced production manager for large bakeries, and their associates are well known bakery salesmen. They expect to be doing a wholesale bakery business on a large scale in the near future.

NEW MEMBERS FOR CHAMBER OF COMMERCE

The following additions to the membership of the Chamber of Commerce are reported by the secretary, Major C. S. Floyd: Ralph B. Wilson, 162 E. Alegria; Royal Laundry Co., Pasadena; T. M. Webster, 101 Bonita; F. Hooker Jones, 139 W. Live Oak; J. M. Hooker, 171 W. Live Oak.

NEW YORK STATE FOLKS WILL PICNIC

Dr. George H. MacNeill, Phone 34523, president of the New York State Society of Southern California calls on all who have ever lived in that state to meet for the great picnic reunion, all day, Saturday, October 7th, 1922, in Sycamore Grove Park Los Angeles. Come as early as you can and spend the day with old friends.

WANT ADS IN THE NEWS
BRING
WONDERFUL RESULTS

FRIDAY, SEPTEMBER 29, 1922

Mrs. Mc Gregor Passes Away at Advanced Age

The passing of Mrs. Jane Moss McGregor early Thursday morning removes another of the most loved and respected of the early residents of Sierra Madre. She had been in failing health for several months and by reason of her advanced age and infirmities, the end was not unexpected.

Mrs. McGregor was a native of Moulton, Ontario, Can., born in 1829. She grew to young womanhood and was married there to Duncan McGregor in 1848. The following year they removed to River Falls, in the southwestern part of Wisconsin, then on the remote frontier. They experienced all the vicissitudes of pioneer life, like the other sturdy pioneers who laid the foundations of the nation by establishing homes in the wilderness.

Mr. McGregor had been a builder by trade and in the less busy season of farming he engaged in that work in Wisconsin. About 1887 his impaired health caused them to remove to California, buying a lot first at Santa Ana. Being induced by a Wisconsin friend, Mr. Freeman, to visit Sierra Madre, Mr. McGregor was so pleased with the location that he bought a lot on Esperanza avenue, and built the house which has ever since been the McGregor home. Mr. McGregor passed away in 1901.

Mrs. McGregor was one of the quiet, helpful little women whose lives leave a deeper impress on the hearts of their associates than many persons whose lives are more conspicuous if not more useful. She was a faithful member of the Episcopal Church.

Three children remain, Roderick McGregor of River Falls, Norval McGregor and Mrs. Jessie Hedderly. Another son, Malcolm, passed away in 1895. Funeral services will be conducted Saturday afternoon at 2 o'clock in the A. T. Gay chapel by Dean Shaw and interment will take place in the San Gabriel cemetery.

IMPRESSIVE SERVICE CLOSES PASTORATE

The closing of Dr. J. M. Campbell's ministry as pastor of the little gray church on the hill at Manhattan was an event that will not be easily forgotten, according to George Humphries, who, with Mrs. Humphries and other members of his family, was present.

"On Sunday last he preached his farewell sermon after which a communion service was held. These services were a spiritual uplift, and while no reference was made about the steady and beautiful growth of the church life, it was with tender feelings and Christian love that Dr. Campbell closed his ministry, urging each and all to carry on the work just where he has left it off.

"Commending all to the Lord's care and keeping he left Manhattan for Claremont for a season of rest and retirement amidst the good wishes and some tears of a devoted people."

WARREN IS GIVEN FINE AND JAIL

One hundred dollars fine and six months in jail was the penalty imposed by City Recorder Forman on Gould H. Warren of Grove street when tried on a charge of assault and battery committed against his wife. The hearing was held last Saturday. The jail sentence was suspended during good behavior, Warren was released under bond obligating him to remain away from his wife but permitting him to visit his baby once a month. The case on the assault against his mother-in-law was continued for thirty days.

MUCH REAL ESTATE ACTIVITY REPORTED

George A. Oswald reports the following recent sales of property:

Mr. Roy C. Kellogg of Inglewood has purchased a beautiful building site on East Mira Monte, and has already started to build a seven-room Swiss Chalet home.

Mr. and Mrs. Henry Victor of Los Angeles have purchased the property at 169 San Gabriel Court, and are making extensive improvements.

Mrs. Edith Wark, of North Adams street has purchased five lots on West Alegria avenue.

Mr. and Mrs. Charles Nolte of San Jose have purchased "The Mt. Wilson Tavern" from Andrew M. Staab, and will take possession October 1.

Professional Directory

R. H. MACKERRAS, M. D.
Sierra Madre Office 3 N. Baldwin
Hours: Mon., Wed., and Fri. after-
noons by appointment. Phone Blue
26. Pasadena office: Central Bldg.
Phone Colo. 334. Res. Phone, Colo.
1191.

Physician and Surgeon
E. L. JACKSON, M. D.
161 N. Auburn St. Phone Green 3
Office hours: 10 to 12, 2 to 4
Residence, 89 N. Auburn
Phone Green 76

N. H. GOODENOW, M. D.
General Practice and Diseases
of Throat and Chest, including
Tuberculosis
Office, 71 North Baldwin Ave.
Phone Main 151

F. P. MILLER, M. D.
Practice limited to diseases of the
lungs and throat
Appointments made at any time.
Call Phone Blue 37

DR. SCHOLL'S
FOOT APPLIANCES
Devices for all foot ailments
OLSEN'S SHOE STORE
Green 38 34 N. Baldwin

SAINT-CYR SANITARIUM
Treatment consists of the Fast
Cure and Milk Diet. No tubercu-
lar cases received.
140 So. Hermosa. Phone Green 166

Expressing
Trips to and from Los Angeles.
Reasonable rates.
I. B. GOLDBERG
Phone Black 142 171 Adams

ALLEN T. GAY
Funeral Director
Phone Main 93. 201 West Central
Sierra Madre, Cal.

Cement and Rock Work,
Cesspools
Art Cement Work, Fish Ponds Etc.
D. & J. BUCHAN
389 Sturtevant Road.
Phone Black 168

R. M. FINLAYSON
Architectural Designer
Plans & Specifications
389 Sturtevant Road
Phone Black 168

J. N. DE TEMPLE
The Carpenter and Builder
Cabinet work, Store Fixtures,
House and Roof repairing
Best grade work only. Estimates
536 Manzanita Phone Green 21

WINDSOR MANOR
Sierra Madre, Cal.
Mountain, Spring and Climatic
Health Station
A select retreat for those needing
rest and medical care. For Bron-
chial Affection, Neurasthenia and
all run-down conditions. No infec-
tious cases.
Guelph-Beresford
Hotel Company
Prince John D. Guelph De Windsor,
Director
Hon. Gloria R. Paget-Beresford,
Superintendent

LLOYD L. KREBS, M. D.
Sierra Madre Office, 4 N. Baldwin
Tues., Thurs., Sat.—11 to 12:30
Phone Main 60
Pasadena Office, 461 E. Colorado
Phone, Colo. 630
Residence, 415 Oak Lawn, So. Pa.
Phone, Fair Oaks 584

CEO. W. GROTH, D.O., M. D.
Also **MARY GROTH, D. O.**
Office: Sierra Madre Hospital
122 N. Baldwin Avenue
Calls answered day or night
Phones: Blue 144; (Res.) Blue 73

DR. THOMAS WARDEN
Dentist
Office Hours: 9 to 12 and 2 to 5
71 N. Baldwin Avenue
Main 151-2

MAY CULBERTSON LAIDLAW
Osteopathic Physician
Hours by Appointment
Office and Res., 83 N. Sunnyside
Phone Green 43

FERRIS & COOPER
Real Estate — Insurance
Red 22 14 N. Baldwin

PIANO INSTRUCTION
MRS. CECIL M. DEIST
129 W. Montecity Avenue
Sierra Madre Branch
Sherwood Music School of
Chicago

JESSIE WARD
Landscape Gardener
Plans furnished—Work Superin-
tended or taken by contract
Call Ward Nursery, Mt. Trail and
Laurel. Phone Blue 29

OSCAR RASBACH
Piano Pupils Accepted
Leschetizky Method
MONDAY AND THURSDAY
Phone Red 165
Res. 357 Sycamore Place

CURTIS H. GOODENOW
Special Agent
New York Life Insurance Company
Phone Main 151. Sierra Madre, Cal.
Residence, 65 N. Baldwin

TAXI SERVICE
(Chevrolet Touring Car)

Ford For Rent
with or without driver

Chester Bryant
Blue 38 Night calls Blue 47

NEW LUMBER YARD TO OPEN IN ARCADIA

The William J. Bettingen Lumber Company, which recently bought two acres for its Arcadia yards, has taken out a permit for \$3000 for offices and sheds and is rushing the work. Paul Bachert, who recently concluded construction on a two-unit store block, announces that he will shortly begin a third on First avenue.

VARIETY OF COURSES OFFERED FARMERS

Fall Short Courses Will Be Big
Help to People Who Can't
Take Full Course

Programs announcing farmers short courses in general agriculture to be given at Davis, October 2 to November 10, have been issued and may be obtained without charge by address-
ing the University of California College of Agriculture at Berkeley, or the branch of the College of Agriculture at Davis. The courses have been planned to supply busy farmers with up-to-date information and especial attention is to be given to modern methods in the production of farm crops and animals.

During the first two weeks commencing October 2, lectures and demonstrations will be given on soil, wheat, barley, corn, rice, grain sorghums, potatoes, beans, legumes, alfalfa, smut control, farm management, land settlement, and farm machinery.

Special emphasis will be given during the third week to fruit growing and instruction in budding and grafting, deciduous fruits, grapes, fruit diseases, pruning, orchard irrigation and vegetable gardening. The fourth fifth and sixth weeks will be detailed to livestock production and instruction given in judging, feeding and management of the various classes of farm animals.

The week commencing October 30 is arranged for the benefit of dairymen and the program includes instruction in breeds, judging and feeding of dairy cattle, milk testing, silos and silage and milk goats.

MICKIE SAYS

"TH BOSS, HE SEZ, SEZZE,
"WHY NOT SAY SOMETHING
ABOUT THAT LADY WHO COMES
IN 'N SEZ SHE DIDNT GIT HER
PAPER, WHEN SHE WANTS AN
EXTRA TO SEND TO A FRIEND?"
YA SEE, WE'RE ONTO YOU,
MISSUS LADY!"



**MODERN CRANKCASE
CLEANING SERVICE**
Look for this sign
of Garages and other dealers
They will flush your crankcase with
Calor Flushing Oil—safe, thorough
—and refill with Zerolene for Cor-
rect Lubrication.
STANDARD OIL COMPANY
(California)

**LUCKY
STRIKE
CIGARETTE**
IT'S TOASTED

It's toasted. This
one extra process
gives a delightful
quality that can
not be duplicated

Church and Sunday School

BETHANY CHURCH
(Interdenominational)
Rev. W. H. Rawlings, LL. D., pas-
tor.

Rev. U. M. Fox, assistant pastor.
Sunday School, 9:45 A. M., Doctor
Boyd, superintendent.
Bible Class, Mr. C. E. Needham,
teacher.

Young People's Service, 6:15 P. M.
Song Service and Preaching, 7:30
P. M.
Midweek Meeting, Wednesday 7:30
P. M. Welcome to All.

CHURCH OF THE ASCENSION
Rev. Wm. Carson Shaw, Rector.

Services
Holy Communion, 8 a. m.

CONGREGATIONAL CHURCH

A Community Church, open to all
who believe in the Lord Jesus Christ.
Rev. W. J. Thompson Minister.
Sunday School 9:45 a. m. Geo. Mor-
gridge, Superintendent.
Adult Bible Class.

Junior and Senior Christian En-
deavor Society, 6:30 P. M.
Church Services 11 A. M. and 7:30
P. M.
Midweek Prayer Meeting, Wednes-
day, 7:30 P. M.
You are invited.

ST. RITA'S CATHOLIC CHURCH

Rector, Rev. F. Woodcutter
Corner Highland & Baldwin Avenues.

Sundays and Holy days of obliga-
tion, Masses at 7:30 and 9 a. m. Week
days Mass at 7 a. m., during Lent at
7:30 a. m. Instructions for children
Saturdays at 9:00 a. m., Confessions
Saturdays at 7:30 p. m.

CHURCH OF CHRIST

Meets each Lord's Day at 3 P. M.,
at 182 W. Highland Ave. Two of the
Pasadena Brethren will make talks.
Everyone cordially invited. J. H.
Moore, Evangelist.

NEW THOUGHT LECTURES

Under auspices of Home of Truth, Los
Angeles, founded by Mrs. Annie Rix
Militz. Every Tuesday afternoon, 3
o'clock, 174 N. Tt. Trail.

CHRISTIAN SCIENCE SOCIETY

Corner Highland and Hermosa Ave.
Morning service 11 a. m.
Sunday service 11:00 A. M.
Testimony meeting Wednesday 8:00
p. m.
Sunday school 9:30 a. m.

POULTRY COURSES ARE VERY PRACTICAL

University Helps the Student to
Work Out the Real Problems
of the Business

How much grain, mash, grit, greens
and oyster shell should a hen consume
in a year? "Only recently," stated J.
E. Daugherty, associate professor of
poultry husbandry in the University
of California, "a man starting in the
poultry business came with a request
for aid in designing a feed house of
two ton storage capacity so that he
could buy in sufficiently large quan-
tity to carry a 1000 hen plant two
months. He was surprised to learn
that a laying hen consumes approxi-
mately 72 pounds of grain and mash
in a year, or 6 pounds each month,
so that 1000 hens would eat three ton
every 30 days.

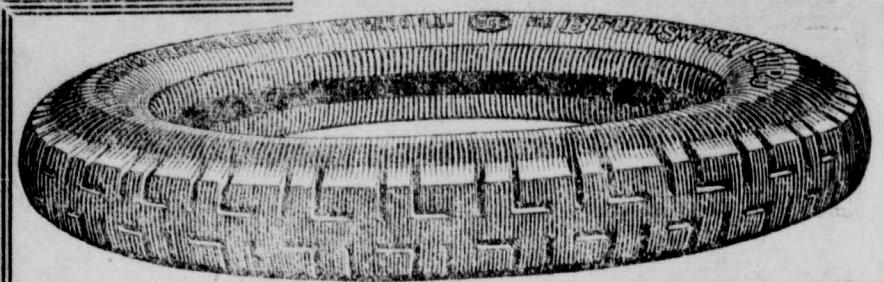
"To cite another illustration," ad-
ded Professor Daugherty, "let me ask
how one would determine how much
alfalfa to plant for green feed for a
1000 hen farm unless one knew not
only the yield but also the pounds of
greens a hen will eat in a year?"

These are but a few illustrations of
the practical, dollars and cents knowl-
edge which is taught at the Six Weeks
Poultry Husbandry Short Course
which begins October 2 at the branch
of the College of Agriculture at Davis.
The only charge for the course is an
enrollment fee of \$3.00.

Any one contemplating going into
the poultry business or any poultry
keeper desiring detailed knowledge of
practical poultry keeping should write
for a catalogue describing the course.
Address Poultry Division, University
Farm, Davis, Cal.

"For Better Vision"

ELMER R. JONES
Optometrist
Optician
416 S. Myrtle
Monrovia
Phone Main 112



BRUNSWICK TIRES

84% Proofed
against friction
against road burn



MAC-DRY BATTERIES

Cost no more money and require neither water
nor worry

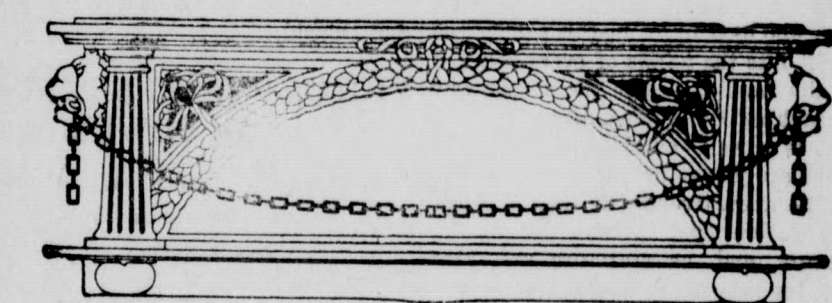
Central Garage

"Service and Satisfaction"

J. BELOHLAVEK & SON

Blue 8

Central and Baldwin



STABILITY

Is the keystone of this banking institution.

- ¶ We employ only such methods in our business, as will make this bank the safest place for your savings.
- ¶ Faithfulness to our trust to the public, has been one of the secrets of our success.
- ¶ The first consideration of the management of this bank, is the safety of the depositor's money.
- ¶ Upon the above basis, we invite your account.
- ¶ Money to loan on improved real estate.

4% interest paid on term accounts.

SIERRA MDRE SAVINGS BANK

H. E. ALLEN, Pres. C. S. KERSTING, Vice Pres.
W. H. INGRAHAM, Cashier

Toilet Articles



SOAPS
PERFUMES
POWDERS
TOILET WATERS
TOOTH PASTES
SHAMPOOS

Full Line of Standard Preparations at Right Prices

Poage's Pharmacy

Phone Green 48 - - - 62 West Central

Colorado 3766 All Work Guaranteed

Anderson's Auto Paint Shop

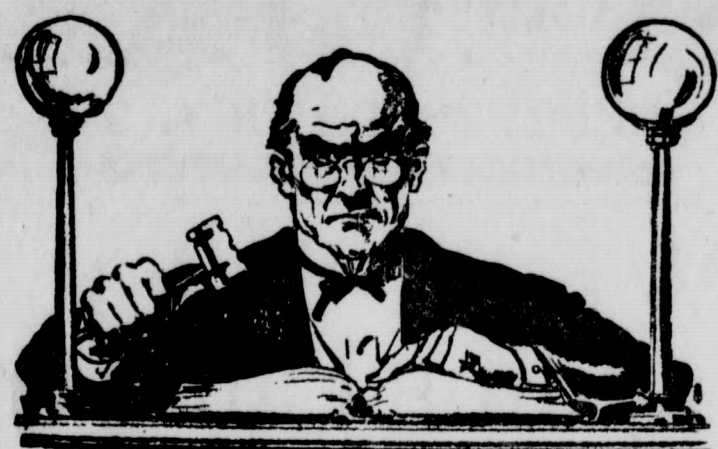
GEORGE S. ANDERSON Prop.
Special Care Taken with Out of Town Jobs
2124 E. Colorado St. Pasadena, California

A "Want Ad" will do it---why worry---try it



Sierra Madre Chapel SEDAN AMBULANCE

Call
Main 27
Day and Night.
Bergien, Cabot & Schmitt
304 West Central Avenue
Sierra Madre.



"YOU ARE NOT GIVING YOUR WIFE A SQUARE DEAL"

It is the judgment of the Court of public opinion that you should buy her an electric washer, an ironer and a sweeper. The best makes are sold at lowest prices by

Margaret Moore

Local Manager for F. A. Clarke & Co.

Main 177

30 N. Baldwin

SPECIAL PRICES

On Models 169 and 179

ROPER

Cabinet Gas Ranges

While They Last

These handsome ranges are now selling at reduced prices for a short period only. They are equipped with enamel splashers and door panels.

Drop into the Gas Office Today and see our very complete line of Roper - Eclipse Gas Ranges

SOUTHERN CALIFORNIA GAS COMPANY

The Home of Standard Gas Burning Appliances

16 W. Central

Phone Main 117

FURNITURE

Linoleum

Seven New Rolls
Seven New Patterns

Priced at

75c to \$2.15

per square yard

No extra charge for laying

Satisfaction Guaranteed

ROLAND ADAMS

OPPOSITE THE STATION

Phone Black 8

12 North Baldwin Ave

Try Our Want Ads For Results

MIGHT AS WELL BUILD THAT NEW HOUSE NOW

No Prospect of Decrease in Costs of Building in the Near Future

The following analysis of the labor element in home-building costs will be of particular interest in this district, where residence construction has been for the past year one of the signs of the city's progress. Credit for the article and cost tables is due the Southwest Builder and Contractor.

Labor Element in Building Costs
Due to the persistence of a high level for construction costs much thought has been given to analysis of them during the last two or three years. Analysis invariably emphasizes the proportion and importance of the labor factor. It shows that the average cost of labor employed directly upon building construction is about 40 to 50 per cent of the total cost. Distribution of this cost among the various building crafts has recently been the subject of inquiry through the research department of the Associated General Contractors. Based upon calculations of the division of building and housing of the U. S. bureau of standards this table showing the percentage of money received by the various crafts has been prepared:

	Wood houses	Brick houses	All houses
Carpenters	49.6	32.2	37.0
Laborers	6.3	9.9	8.8
Bricklayers	6.2	21.5	17.4
Plasterers	7.9	8.8	8.5
Plumbers	8.7	7.6	7.9
Painters	10.0	6.3	7.3
Electricians	2.6	2.5	2.6
Hod Carriers	2.2	6.7	5.5
All Others	6.5	4.5	5.0

Total 100.0 100.0 100.0
Cost of carpenter labor on frame house, as shown by the above table, is approximately half the entire cost of all labor employed directly upon the job. Assuming that labor accounts for 40 per cent of the total cost of a building, carpentry labor would represent about one-fifth of the total cost. On a house costing \$5000

carpenters wages would, therefore, amount to about \$1000; painter's wages would amount to about \$200; plasterers to about \$160 and plumbers to about \$180. As a matter of fact the proportion of wages paid to various crafts varies as does the scale of wages in different localities as well as with the type of building and the architectural design.

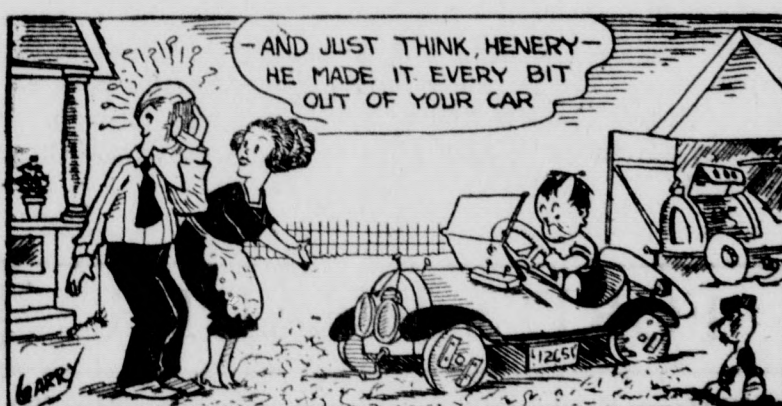
Those who are anxious to know what possible reductions in wages would amount to can easily figure it out with the aid of the above table. A 10 per cent reduction in carpenter's wages, for example, would amount to \$100 in a house costing \$5000. A 10 per cent reduction in wages of all workmen employed directly upon such a house would amount to only \$200. In other words a 10 per cent wage cut all along the line and that would be considered radical by most building crafts just now, would mean a \$4800 house instead of a \$5000 house.

A little thought should give confidence to owners who are building now in the future value of their property. Reductions in wages may be inevitable but they will be made gradually and it is manifest that any marked recession must cover a period of years. Building costs will come down only as wages recede and barring slight fluctuations, such as are always with us, present average costs will stand for some time.

ARCADIA TO HAVE NEW BUSINESS BLOCK

H. S. Muller, president of the San Gabriel Valley Lumber Company, expects to erect two brick blocks in Arcadia as soon as definite steps have been taken to widen First avenue and Huntington drive. C. G. Willard this week took out a permit for the erection of a business block at the corner of Diamond and First avenues.

THE HENRY HOOZITS—BY GARRY



SEE

THE SUPERIOR

..Chevrolet..

A Selective Type Car at a Planetary Type Price

Central Garage

A BARGAIN

STRAWBERRY GUAVAS

Strong Plants 1½ to 2 feet high, 25c each, \$2.50 doz.

A useful and ornamental shrub. Fine for hedge planting. Fruit makes a most delicious jelly.



NORRIS
ESTABLISHED 1887

Your Nearest Spartan Store

No. 157

Porto Rico Sugar Yams

the sweetest yam grown

3 lbs. 25c

At Spartan Stores Only

COACHELLA VALLEY

Fresh Dates

Just received, phone your order. These are not the dried dates, but fresh, ripe dates for immediate use.

The Famous San Fernando

Klondike Watermelons

Grown without irrigation; very sweet and delicious flavor.

Our Special Price 2c lb.

Mountain Jonathan Apples

A Special Low Price

4 lbs. for 25c

20 lb. box \$1.00

Bellefleur Apples

Saturday Only

7 lbs. 25c

Pinebrosia Special

The finest quality concentrated Hawaiian Pineapple juice. Delicious and refreshing these hot days; one bottle makes five bottles of drink Special for one week.

the pint bottle 42c

Quince for Canning

Phone Your Order Now

Brazil Nuts

The new crop which is very fine. We make a one week special price

2 lbs. for 35c

Ry-Krisp

New Process Swedish Health Bread. Better than meat, over 1600 calories to the pound.

KELLOGG'S CORN FLAKES

or POST TOASTIES
3 Packages

25c

every day price next week

OUR MOTTO: QUALITY, CLEANLINESS, SERVICE

S. R. NORRIS

SIERRA MADRE DEPARTMENT STORE

Phone Black 12

291 West Central

YE SMOKERS:

Mr. "Zim" says:

Dirty teeth are worse than dirty shoes; they are nearer your brains, and Mr. Contagion never sleeps.

T400 Rexall Antiseptic Tooth Powder will remove the tell-tale stain of Goddess Nicotine from your teeth and extinguish Mr. Contagion.

Try a can and see—25c at

The Rexall Store

The Sierra Madre Pharmacy

F. H. HARTMAN & SON

PHARMACEUTICAL CHEMISTS

25 N. Baldwin Ave

Phone Black 25

Service--Quality

These are essentials which we never
Sacrifice in Selling

Groceries and Meats

IN THE LONG RUN WE SAVE YOU MONEY

CENTRAL MARKET

M. D. WELSHER

Grocery Phone Main 6

Market Phone Main 97

Central and Baldwin



We Know the Secret of Good Bread

but we can't keep its goodness a secret for everybody in town seems to have found out how good our bread is. If you haven't tried it yet, come in and get a loaf or ask for it at your grocer's.

Central Bakery

McELROY BROS.

Green 167

10 West Central

THE L. W. BLINN LUMBER CO.

Sash, Doors, Wall Board, Roofing Papers, Cement, Brick Lime and

Lumber for All Purposes

Phone Black 23

Sierra Madre California

Watches and Jewelry

EXPERT REPAIRS

ART GOODS

Phone for correct time

SIERRA MADRE GEM AND JEWELRY SHOP

L. C. TUCKER, Mgr.

Phone Red 167

18 West Central

Strickland's Feed Store Makes Prices
Get them from us--always the lowest
Hay, Grain, Poultry Supplies, Seeds, etc.

J. W. STRICKLAND

1 N. Baldwin

Phone Black 22



Published by
THE SIERRA MADRE PRESS, Incorporated

Telephone Black 42

GEORGE B. MORGRIDGE, Managing Editor

Subscription Rates

Three months 75
Six months 1.25



One year \$2.00
Outside Los Angeles Co. 3.00
Three Year 5.00

Subscriptions payable in advance. All new subscriptions will be delivered at once and be entered as of the first of the month following the date on which the subscription was made. Old subscriptions will expire on the first of the month following the present expiration date.

Copy for change of advertisement must be in the office by 10 a. m. Wednesday morning. New advertising copy must be in the office by noon on Tuesday

: BY THE WAY :

Every little while the average editor is invited to roast the tar out of somebody's neighbor for keeping a dog, or for keeping chickens in nearby gardens instead of their own chicken yard, or for spending too much time listening in on a party phone, or for mooching on the neighbor's phone or for any one of a million other real or fancied offences that a neighbor can commit. Of course the offended neighbor must not be mentioned for fear of causing unpleasantness between near and dear friends.

Just as we started to sling a wicked typewriter on the subject of the latest offense brought to notice, there came to mind another neighbor who recently acquired a valuable dog. He kept it carefully in the back yard. A youngster living next door wandered into the yard and doggy thought he had a playmate coming. Through an accident for which neither the dog nor the child was responsible, the latter was hurt a little and acquired a childish and unreasoning fear of the dog, amounting to terror which made him afraid to venture out of doors.

Just the sort of material out of which first class neighborhood scraps are made! Nothing of the sort here.

Two days later the owner of the dog announced he had disposed of the animal—said he did not want it around if it was going to prevent the neighbors' children feeling free to run around his yard all they pleased.

Honest to goodness, there are people like that! And when we got to thinking of them the scrappy, super-sensitive kind hardly seemed worth remembering, least of all writing about.

On the theory that the neighbors can keep you informed best about your own affairs, just read this from the Laramie Park Herald:

May Hire A Manager

Sierra Madre is waking up and is considering the advisability of employing a city manager."

Fine idea—only Sierra Madre already has about a thousand city managers. The only trouble is, most of them just want to manage but are not there when it is time to roll up their sleeves and help with some really constructive community work. As to the waking up—is the process just beginning, or is it fairly complete?

Driving through Verdugo Canyon the other day, brought to notice the new Glendale city park. The city has just acquired and opened it up, to the accompaniment of much advertising and celebrating. Visiting conventions are taken out to see it and it is lauded as a wonderful addition to the community life. They have a right to be proud of it, nestling there in a little side canyon with an oak grove all around. At present it is very much in the rough, but clearing is going forward and a pavilion is in course of construction. But where do you suppose it is? Just about four miles from the business center, and probably two miles from the edge of the built-up portion of the city! Yet some people seem to think the four or five blocks to this city's 30-acres in the arroyo puts it too far away for us as a recreation park for Sierra Madre. As a matter of fact, the Sierra Madre park site has advantages which are wholly lacking at the Glendale park.

FORD'S WEALTH

THE Henry Ford family now is worth more than \$400,000,000, according to the latest estimates of credit experts in Wall Street.

One expert predicts that Ford's income this year will reach the enormous figure of \$75,000,000.

On the basis of these figures, John D. Rockefeller probably still is the world's richest man. There has been much speculation over the possibility that Ford may be richer than John D.

Less than 20 years ago, Ford's fortune was certainly less than \$20,000.

Ford has made his money faster than any super-rich man who ever lived.

Some will call it luck. But any other man could have done the same—if he had had Ford's inventive genius, his organizing and productive ability and his power to see into the future and grasp the possibilities of cheap autos.

Ford's genius is not available to all, by any means.

But the economic system that has enabled him to cash-in on his abilities is open to all.

There are just as big opportunities today, for men who can see them, as when Ford was toiling in his little bicycle repair shop years ago. Only America offers such gigantic opportunities.

SPECIAL

SEPT. 28 TO OCT. 7

"WEAR-EVER"
Pudding Pan 49¢
a regular 2-qt. 95c pan

3-piece "Lifetime"
roast and bake set

\$1.60

**SIERRA MADRE
HARDWARE CO.**



Good Music

THE best music is Victrola music, for the world's leading artists make Victor Records. The world's greatest music would be lost to most of us did not the Victrola and Victor Records perpetuate its beauty for every one.

Let us send out your
Victrola today. All models
and prices, on our convenient
payment plan.

WOODSON F. JONES
"Just Around the Corner"
Main 75 31 N. Baldwin



Alfalfa that will make your
goat smile

HAY, GRAIN and REMEDIES OF ALL KINDS



MAIN 50

LOWEST PRICES
HIGHEST QUALITY
with the best of service

**Sierra Madre Feed
and Fuel Company**

97 E. Montecito

Sierra Madre, Cal.

TENTH ANNUAL Southern California FAIR

RIVERSIDE, OCTOBER 10 to 15

The Great Fair of The Great Southwest

A Complete Livestock Show

Greatest Agricultural Display in the State

Extensive Automobile and Tractor Show

Domestic and Fine Arts Exhibit

A Junior Fair in Full Swing

Boys' and Girls' Clubs Exhibits

A great Livestock Judging Contest

A Model Farm by High School Students

Extensive Vocational School Exhibit

The Fastest Horses in the West Will Race Over the Fastest Track in the State

The most extensive entertainment program ever presented, including aeroplane stunts, wing walking and parachute drop each day by a famous Ace of the World War. Pyrotechnic display every night, and a thrilling "Slide to Death". Matt Gay in a spectacular High Dive.

Athletic Association Track and Diving Contest.

Bands, Orchestras, Indian Tribal Dancing.

Two Relay Races each day, Men and Women Riders.

Dairy Demonstrations by Best Dairy Authorities.

Special Railroad Rates.

W. W. VAN PELT, Secretary.

Sale Silk Hose

SILK HOSE

Clean-up Sale of Silk Hosiery. All our discontinued lines, and lots without. All sizes. White, brown and black. Plain and lace stripes. Regular \$1.25 to \$1.75 values
Sale price **98c**

LISLE HOSE

Lisle Hose, all odd boxes and discontinued numbers. All sizes in the lot. Black, white and brown. These are our regular 55c hose
Sale price **39c**

CORDUROY ROBES

A new line of Woman's Corduroy Robes. All the new colors. Very pretty styles. Priced at
\$5.95 to \$9.75

J. F. Sadler & Co.

Chaffees
WHERE CASH BEATS CREDIT

Golden Age Macaroni-Spaghetti-Noodles
5 packages 30c

SATURDAY ONLY Limit 5 to a customer

CRISCO			VITA SOLE OLIVE OIL		
1 lb	3 lb	6 lb	Pt.	Qt.	Gal.
22c	65c	1.24	50c	95c	1.80

ARGO GLOSS STARCH	NEK-CO SARDINES
3 12 oz. pkgs.	In tomato Sauce
25c	5c

35 N. Baldwin 35 N. Baldwin
SIERRA MADRE, CALIFORNIA

Telephone Main 174



Red 64 **CLAUDE HARRIMAN** 10 N. Baldwin



Paint Your Auto Now

before the winter rains begin and start the body to rusting. We have the special auto enamel, the brushes etc., if you want to do the job yourself.

SIERRA MADRE PAINT AND PAPER STORE

Black 48

14 W. Central

Neighborhood NEWS

Gordon Brooks is driving a delivery truck and assisting in the work at the J. W. Strickland Feed Store.

Mr. and Mrs. John Noble of Altadena were the dinner guests of Mr. and Mrs. Randolph Wood on Thursday evening.

Mr. and Mrs. Robert Morgan have returned from their honeymoon trip and are cosily domiciled at 61 Windsor Lane.

The annual meeting of the Woman's Guild of the Church of the Ascension will be held Friday afternoon, October 6, at 2:30 at the rectory, 45 E. Laurel. A full attendance is requested.

Mrs. Hall Perry entertained at tea and bridge on Wednesday afternoon. Those present were Mrs. Donald Tarr, Mrs. Victor C. Hill, Mrs. George Starr and Mrs. Roland Adams.

Mr. and Mrs. Carl Olsen returned on Tuesday to their home at 98 East Central after an absence of three months in the Middle West. They spent some time at their old home at Roland, Story County, Iowa, and later visited their son in Minnesota.

The Girls of St. Catherine met at the home of Mrs. Hall Penny on Tuesday evening and discussed plans for the coming bazaar.

Mrs. Roland A. Adams is finding the work of a "substitute" teacher occupies her time as fully as does a regular position. Since the opening of school she has spent most of the time in the Pasadena schools, and is now filling the place of Mrs. Myra B. Clemmens of the sixth grade in the Sierra Madre school.

CERTIFICATE OF CHANGE OF INDIVIDUAL DOING BUSINESS UNDER A FICTITIOUS NAME

KNOW ALL MEN BY THESE PRESENTS: That whereas, heretofore, L. W. Barlow and H. W. Bell, as copartners conducting a feed and supply business in East San Gabriel and in Arcadia, in the County of Los Angeles, State of California, under the fictitious name of Valley Feed and Supply; and

Whereas, said L. W. Barlow, also known as Lewis William Barlow, has purchased from said H. W. Bell his interest in said partnership and business, and is now the sole owner thereof, and will continue to conduct the same, and said H. W. Bell no longer has any interest therein;

NOW, THEREFORE, the undersigned does hereby certify that he will continue and carry on a wholesale and retail business in hay, grain, seeds, feed and fuel at the Southern Pacific Tracks and San Gabriel Boulevard, San Gabriel, California, and Huntington Drive and Second Avenue, Arcadia, California, under the same fictitious name: Valley Feed and Supply; that he is the sole owner of said business, and that his full name and residence are: Lewis William Barlow, San Gabriel, California.

IN WITNESS WHEREOF I have hereunto set my hand this 19th day of August, 1922.

LEWIS WILLIAM BARLOW
STATE OF CALIFORNIA,
County of Los Angeles,

ss.
On this 30th day of August, before me, J. H. Merriam, a Notary Public in and for the County of Los Angeles, State of California, residing therein, duly commissioned and sworn, personally appeared Lewis William Barlow, known to me to be the person described in and whose name is subscribed to the within instrument and acknowledged to me that he executed the same.

IN WITNESS WHEREOF I have hereunto set my hand and affixed my Notarial Seal at the County aforesaid, the day and year in this Certificate first above written.

(Seal) J. H. MERRIAM
Notary Public in and for the County of Los Angeles, State of California.

VENTURE INN

and you will come again

Home Cooking

LUNCHEON 11:30 to 2:30
TEA 3:00 to 5:00
DINNER 5:30 to 7:30
Sunday 12:30 to 7:30

Sierra Madre
Stop at the Red and Black Awnings
66 W. Central Blue 48

FARM LOAN MONEY IS NOW AVAILABLE

Through increased efficiency in handling farm loans, long-time loans with total yearly payment of 6 per cent are now available according to E. S. Gardner, secretary of the Los Angeles National Farm Loan Association. These loans may run for a term of thirty-three years, the 6 per cent including both interest and payment on the amortize plan. Loans may be obtained up to 50 per cent of the appraised value of the land and 20 per cent of the permanent insurable improvements and are made on ranch or farm land of not less than 10 acres. Loans may be obtained by making application to the office of the First National Farm Loan Association, 446 Bradbury Building, Los Angeles.

STOCKING WAREHOUSE FOR THE WINTER

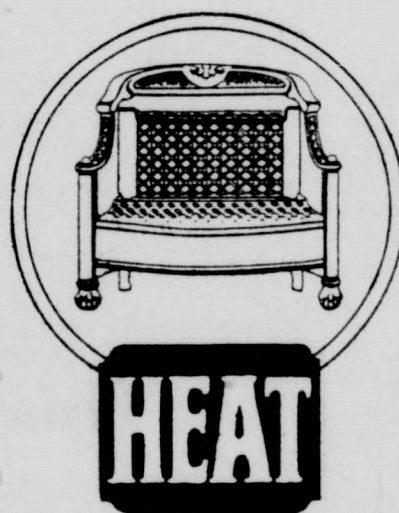
The big warehouse of the Sierra Madre Feed & Fuel Co., will soon be bulging with a winter's supply of hay, and grain, at the rate new supplies are coming in. They have received several carloads of fine rabbit and goat alfalfa, also oat hay, straw. They are expecting additional shipments daily, so that all departments will soon be stocked up for the winter.

DISSOLUTION OF CO-PARTNERSHIP

The copartnership heretofore existing between the undersigned partners, under the firm name and style of Valley Feed and Supply, and conducted in East San Gabriel, and in Arcadia, California, is this day dissolved by mutual consent, the undersigned Harold W. Bell having sold and transferred all his right, title and interest in said partnership, partnership property and good will of the business to the undersigned Lewis W. Barlow, who will conduct and carry on said business at both of said locations, and who is authorized to collect all accounts and assume all the obligations of said partnership and business.

Dated, August 19, 1922.

HAROLD W. BELL,
LEWIS W. BARLOW



For Every Purpose

Healthful, comforting heat instantly available—That is one of the many advantages of Radiantfire, the revolutionary invention in gas heating appliances.

Use it as a portable or stationary fire wherever you need extra heat. Install one in your fireplace and forget the furnace in the cool days of Fall and Spring.

A positive economy, it burns for hours at the cost of a shovelful of coal.

Odorless, ashless, smokeless, dustless—a model to suit every need and pocketbook. Investigate today.

Sierra Madre Hardware Co.

RADIANTFIRE

MEATS

Rabbits, dressed 40c
Legs Lamb 33c
Prime Rib Roast Beef 25c
Pork Loin Roast 32c
Swifts Hams, half or whole 36c
Bacon, half or whole 38c
Wieners or Cones 18c
Hens, Friers and Roasters to order

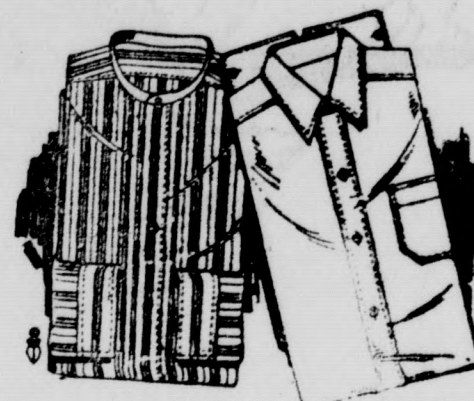
J. H. PARSONS
18 N. Baldwin
Red 75

At the cash store. Meat delivered free with \$1.00 worth of groceries

Irish Refugees Reach Dublin



THE recent Irish uprisings have caused many refugees to pour into Dublin. Hundreds of families have left their homes for regions of safety. Picture shows some of the refugees from Belfast awaiting assignment of quarters in Marlborough Hall, Dublin.



First-Class Tailor

CLEANING
DYEING
PRESSING
and
REPAIRING
at Lowest Prices

Men's furnishings, men's and children's shoes. A complete line of boys' cotton, wool and corduroy knee pants at special Bargain Prices.

Also a full line of misses, children's and ladies hosiery.

Hiking clothes for boys and girls.

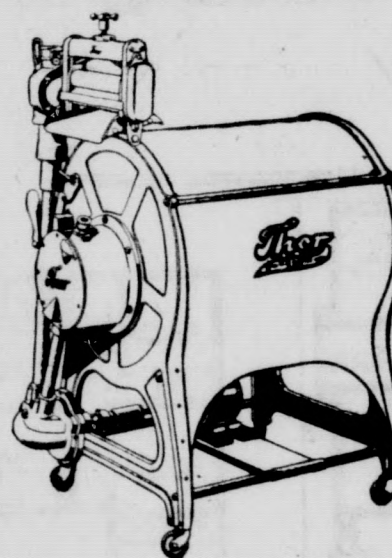
Sierra Madre Bargain Store

MAX SILVERMAN, Proprietor
Blue 2—Res. Red 61 20 W. Central

WE CARRY

STANDARD MAKES ELECTRICAL APPLIANCES

as



Thor Washers
Eden Washers
Rotopex Ironers
Utenco Ironers
Thor Ironers

Royal Vacuum Cleaners
Apex Vacuum Cleaners
Eureka Vacuum Cleaner
Hoover Vacuum Cleaner
Singer Electric Sewing Machines

A Complete line of all Small Appliances

Sierra Madre Electric Co.

G. I. FARMAN, Prop.

Phone Main 120

Opp. P. E. Station

LET US DO THE HEAVY HOUSEHOLD CLEANING

¶ Winter is not far off. Fall house cleaning is in order. Do not let the rainy weather arrive before you finish your cleaning.

¶ No reason nowadays why housecleaning should be the bugaboo it often is. Modern laundering has robbed it of its terror.

¶ Let us at least do the heavy work. We'll launder rugs, curtains, feather pillows, blankets, quilts, comforts, spreads, and similar pieces. Our methods are thorough, scientific—giving results impossible by home methods; to say nothing of saving you all the work and worry.

¶ Let us settle this feature of your fall housecleaning. Phone and our salesman will call.

MONROVIA LAUNDRY

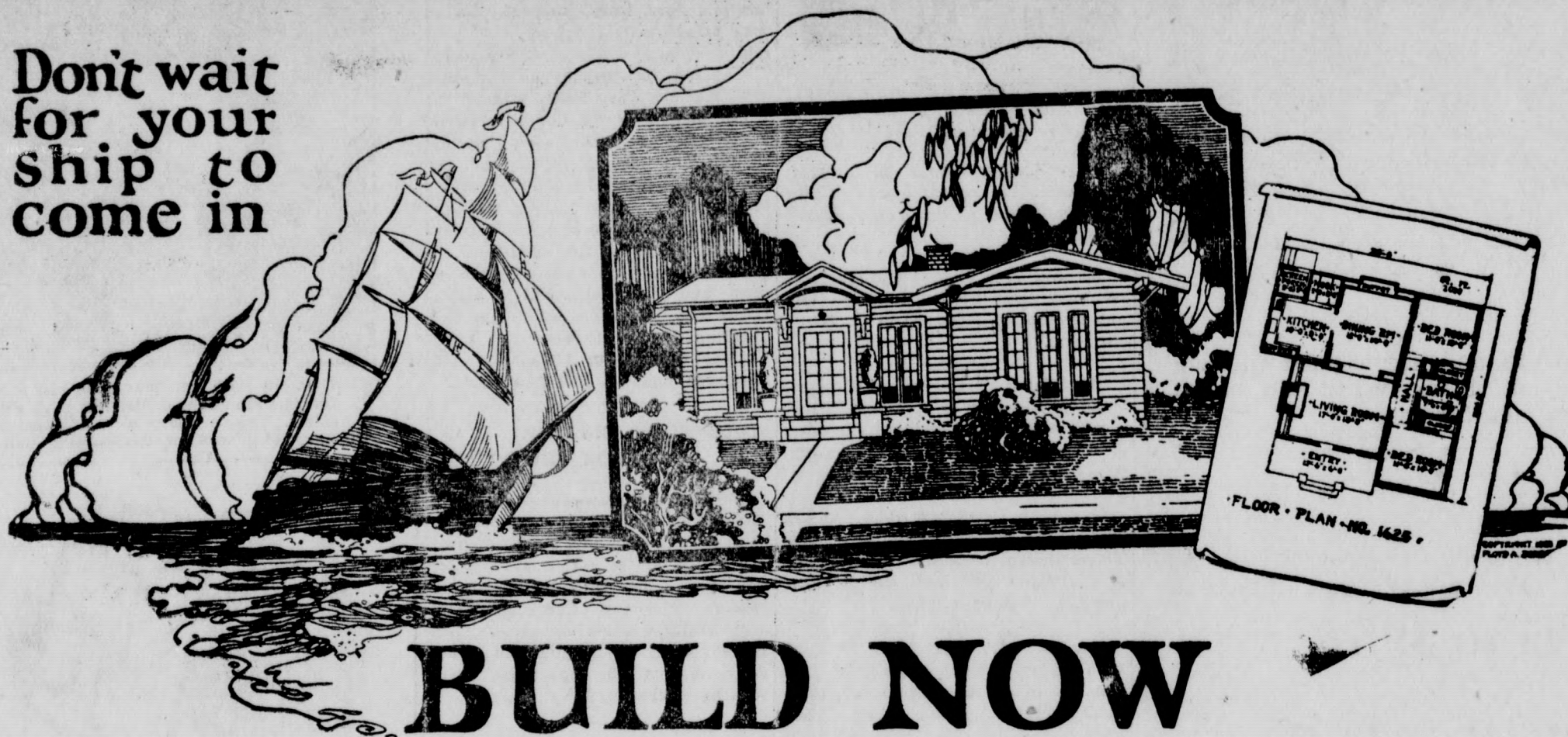
Launderers and Dry Cleaners

Laundry Plant
727 South Myrtle Ave.
Phone Main 87

Dry Cleaning Plant
515 South Myrtle Ave.
Phone Black 193

Sierra Madre Phone, Green 85

Don't wait
for your
ship to
come in



BUILD NOW

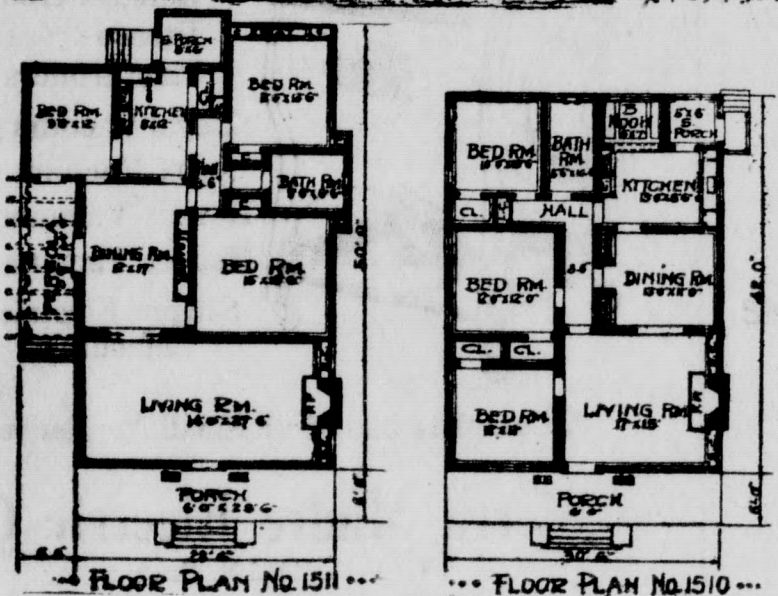
How often you have heard the expression, "When my ship comes in I am going to do this or that" or, "When luck favors me then I will undertake accomplishing certain things."

The few who are favored with legacies, who receive money other than by their own efforts, seldom apply constructive thoughts; too much money takes all the efforts and joys out of life and makes it hard to appreciate the worth-while things. It is the thrifty man or woman who adopts the saving habit, carefully considers the future and has the ability and stick-to-it-ness to make sacrifices if necessary to attain their goal, who are really happy, contented and get most out of life; this kind of folks represents the successful people you know. All around you is evidence of success, of determination to succeed, families who are happily housed in homes of their own, made a reality through conservative and continuous efforts; while on the other hand you have acquaintances who have and always will exist in homes provided by others, retained only at a monthly rental; they prefer to live up to their daily earnings, let the future care for itself and in later years condemn the world because of their self-styled misfortune.



There is an awakening time in the lives of every man and woman; it comes with the realization of old age and the thoughts of possible misfortune and adversities; it is then they make resolves for the future and come to know that the really worth-while things of life are attained only through persistent savings and consistent efforts, and when these are applied toward building or buying a home, it is then they appreciate fully the high ideal of existence.

You are never too young or too old to undertake acquiring a home. The longer you put it off the harder it is to make the start and the longer it will be before it is paid for and all your own. Surely you long for a home you can call your very own, and you are entitled to such a place, and today is the time to arrange for one.



This Model Home of Unique Design

stucco exterior and shingle roof, reflects distinctiveness not usually found in a home so small, and the alternate room arrangement gives such a variety of conveniences that it will meet the requirements of the average family.

Study the floor plans carefully; note the many special features that are incorporated, all designed to produce most home comforts at smallest possible cost, providing modern conveniences that lessen house work.

Any information regarding plans, cost to build, etc., will be gladly given.

The following organizations, public-spirited firms and individuals are interested in helping to make Sierra Madre a city of more beautiful homes and to assist in every possible way in creating homes for those who are desirous of making Sierra Madre their future home, and it is their recommendation that all who can possibly do so, build homes or convert their surplus money into home building channels. That you may take full advantage of the information these pages contain, they have retained the services of competent home designers who will gladly advise with you and give valuable assistance in planning your new home. Address all inquiries to the "Home Building Editor," care Sierra Madre News.

SIERRA MADRE SAVINGS BANK

CONTRACTORS & BUILDERS

T. M. WEBSTER
101 Bonita Ave.

E. C. NEWTON & SON
Corner Hermosa and Live Oak

GREER CASKEY
93 W. Laurel

CONCRETE, STONE AND BRICK WORK

HARVEY H. STEINBERGER
529 West Mariposa

D. & J. BUCHAN
389 Sturdevant Road

HARRY RUSSELL
40 North Lima

REAL ESTATE, INSURANCE, ETC.

ANDREWS & HAWKS
27 North Baldwin

GEORGE A. OSWALD
6 North Baldwin

C. E. HOUSE
Sierra Madre Canyon Park

FERRIS & COOPER
22 North Baldwin

E. A. MILLER
Tract Owner and Subdivider
535 West Central

ELECTRICAL CONTRACTORS AND DEALERS

SIERRA MADRE ELECTRIC CO.
G. I. Farman, Prop.
Opposite P. E. Station

F. A. CLARKE & CO.
Margaret Moore, Mgr.
30 North Baldwin

MISCELLANEOUS

IRVING N. WARD NURSERY
Nursery Stock, Trees, Shrubs, Etc.
Expert Landscaping Service
192 North Mountain Trail

C. C. NOURSE
Architect
496 West Central or
Wright & Callender Bldg., L. A.

R. M. FINLAYSON
Architect
389 Sturdevant Road.

J. ODWARKER JR.
TRUCKING & HAULING
167 East Highland

THE L. W. BLINN LUMBER CO.
E. P. Bradford, Mgr.
East Montecito Ave.

M. A. DE TEMPLE
Plumbing Contractor
265 Mariposa

SIERRA MADRE HARDWARE CO.
Hardware, Plumbing, Paints, Glass.
31-33 West Central

SIERRA MADRE FURNITURE CO.
House Furnishings, Paints, Glass
87 West Central

**SIERRA MADRE PAINT & PAPER
STORE**
Paints, Oils, Wallpaper Etc.
Retail and Contracting
14 West Central

ROLAND A. ADAMS
Furniture and House Furnishings
12 North Baldwin

RICHARDS & GOODWIN
Trail Grocery and Auto Park
502 Sturdevant Road

J. R. FORSHAW
Plumbing Contractor
371 North Adams

"Buy a Lot and Build a Home"

SAVE \$ ON SHOES



Are your shoes ready for school? Our repair service makes them last much longer.

Best material and workmanship at lowest prices, done while you wait.

NEW SHOES FOR YOUNG AND OLD

J. DRAMAN

Electric Shoe Repair Shop 22 N. Baldwin

Mazola Coupons

Can be redeemed here—good for 25c on a quart can of Mazola Oil

SATURDAY SPECIALS

White King Washing Machine Soap
Large Size pkg. 50c
Small size pkg. 25c
Star Naphtha Washing Powder
Net weight, 9 oz., per pkg. 5c

Groceries - Fruits
Vegetables

Bank Building,
Main 46

C. M. Nomura

ANDREWS & HAWKS

LICENSED REALTY BROKERS

Real Estate Loans Insurance Notary
27 North Baldwin Ave. Exchange

The final test

The real value of a motor lubricant can be determined in only one way—through its use in the engine for which it is intended.

Hence this company maintains an engine-testing laboratory, equipped with a Sprague dynamometer, in which Zerolene and other lubricants are constantly being tested under actual operating conditions.

This dynamometer laboratory is in charge of competent trained men, who spend all their time in conducting comparative tests of Zerolene and other lubricants in automobile, airplane, marine, truck and tractor engines.

Correct Lubrication Recommendations

On the results of these tests, supplemented by equally careful tests in the field and on the road, our Board of Lubrication Engineers bases its Chart of Recommendations.

Close attention is given to the design and construction of the engine. It is necessary to know, first, the speed of the bearing surfaces; second, clearance between bearing surfaces; third, temperatures at which bearings operate; fourth, pressures exerted in each bearing; fifth, the means provided for the distribution of the oil to each bearing.

The recommendations embodied in the Zerolene Chart are calculated with the greatest precision, and if Zerolene is used in accordance with them, correct lubrication and maximum fuel mileage are assured.

Board of Lubrication Engineers
STANDARD OIL COMPANY
(California)

more power & speed ~
less friction and wear ~
thru *Correct Lubrication*

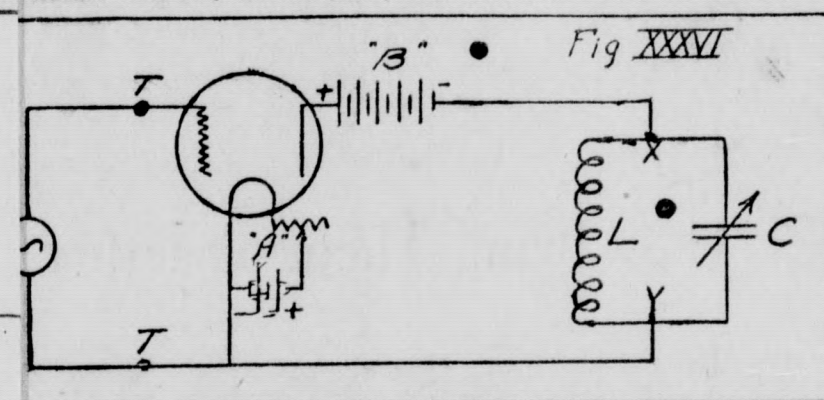
RADIO

VACUUM TUBE USED AS AN OSCILLATOR

Transforms Direct Current Energy Into Undamped Alternating Current of Any Frequency.

An oscillator, a three-electrode vacuum tube has the property of forming the direct current energy applied to the plate circuit into undamped alternating current of desired frequency. By connecting the tube functioning as an oscillator in the proper electrical circuit, alternating currents have been obtained ranging in frequency from one cycle per second to 150,000,000 per second. In fact, a vacuum tube used as an oscillator is about the source of undamped alternating current at radio frequency available to the amateur.

Undamped or continuous wave telephony and radio telephony are made possible only by use of the vacuum tube. The three-electrode vacuum tube was functioning as an amplifier explained just how operating at a midpoint of the characteristic curve caused the plate current to vary synchronously with the potential. Not only did the plate

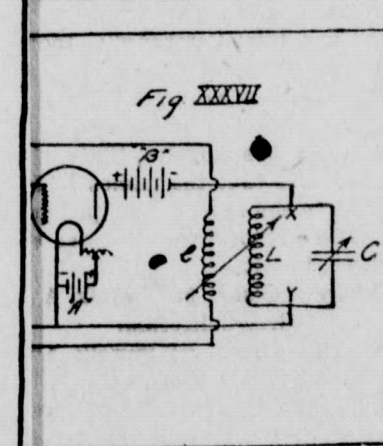


current varied synchronously with the potential, but if the plate circuit was tuned the potential variation in the external plate circuit was an undamped reproduction of the change in grid potential.

Fig. XXXVI is shown a three-electrode vacuum tube with an alternating grid potential applied to the grid circuit at T-T. The plate circuit of the tube is connected to a circuit containing an inductance L and a capacitor C, which together form a tuned circuit, between the points X and Y. Justing the value of the variable capacitor, C, the natural period of the tuned circuit between X and Y can be made the same as the frequency of the alternating grid potential applied to the grid circuit at T-T. When this condition is reached, the tuned circuit between X and Y becomes an infinite impedance in the external plate circuit.

The potential variations between X and Y are now maximum and exact undamped reproductions of potential variations applied to the grid by the alternator. When a three-electrode vacuum tube is used as a source of undamped alternating current, it is not excited by an alternator connected to the grid circuit. Instead some of the output of the plate circuit is coupled back to the grid circuit, thus making the self-excited. Fig. XXXVII shows this is accomplished.

Instead of the alternator that was connected across the grid circuit at T-T, an externally excited tube by an alternating current to the grid circuit, there is an inductance L, two coils forming the inductance L are placed close together so the potential variations that exist between X and Y will be transferred to the grid circuit.



From L to the grid circuit the medium of the coil L has replaced the alternator. The disturbance in the circuit—such as the tuning of the A or B battery will cause a change between the points X and Y. This change will be transferred to the plate circuit to the grid circuit by the magnetic coupling existing between the two coils L and I. Frequency at which the tube will operate will depend on the values of L and I, while the amplitude of the output will be determined by the degree of coupling that exists between the two coils L and I.

The grid potential variations induced across the terminals T-T by the coil L have the same effect in the circuit as a potential K (when the amplification factor of the tube is great applied directly to the plate circuit. When the plate potential variations are just to the potential variations in

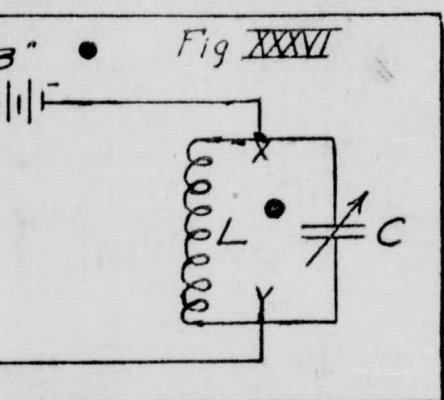
the tuned circuit, between the points X and Y, and both are increasing and decreasing together, that is in phase, the oscillations in the tuned circuit will be sustained or undamped.

The amplitude of the oscillations will neither increase nor decrease. Should the potential variations in the plate circuit be greater than the potential operating in the tuned circuit, between the points X and Y, then the oscillations in amplitude until the tube becomes saturated. At this point the upper and lower bends of the characteristic curve keep the amplitude of the plate circuit oscillations from further increasing as the amplitude of the grid circuit oscillations are increased.

SOME TRUTHS ABOUT STATIC

It Exists in All Seasons and Can Be Reduced by Several Known Processes.

In an exceedingly interesting article in Radio Merchandising, John Walker Harrington discusses the question of summer static. "What are the facts of static?" he asks. "Static consists of strays or of certain electrical disturbances which must be counteracted if we would have perfect transmission. It furnishes a means of relieving the tedium of success, just as engine troubles keep the automobilist from drifting into the calm of a snug complacency. It is not well for a radioist to be too sure of himself, and static is an antidote to inflation, which is just as good in winter as it is in summer. There is static when there is snow and rain—and plenty of it when the



thunder rolls. As there is usually more lightning in the hot months than in the cold ones, we are likely to have a little more static in warm weather.

"The reduction of static is a process which has its own technique and is as much a part of the game as the meeting of storm conditions is an essential factor in navigation. By making more use of the three-electrode bulb, by tuning receiving instruments more sharply, by employing directional receiving antennae so that the loop is turned toward the point from which the message is coming, static may be, and is, reduced and even eliminated. The amateur knows it thoroughly well, and the dealer knows it. It has merely become the custom to speak in awestruck tones about this condition as though everybody would be deeply offended, if it were not regarded as something to be dreaded and feared."

TIPS TO RADIOISTS

The Buffalo News says: "By throwing a kiss by wireless a Buffalo girl will christen the new broadcasting apparatus." Who wants to be kissed in the ear?

A Freehold (N. J.) paper suggests that some genius arrange a radio set for the farmer's plow handles, so he may be entertained while covering the many weary miles of furrows.

The radio presents great possibilities in the way of travelless honeymoons. In their little nests the newlyweds can hear the roar of Niagara, the waves beating on the seashore or the clerk in a \$10 a day hotel quoting rates.

An appropriation of \$68,000 has been asked of the city of Chicago to purchase a further supply of radio apparatus for its police department. Chicago claims to be the first city to apply radio to police purposes, and it has found this crime-detecting utility a great success.

Recognizing the popular demand for radio outfits, plans for the construction of a new apartment house in St. Louis, Mo., call for the installation of a large receiving set on the roof, which will be connected with each turn on a switch and hear radio concerts and programs.

An estimate based on manufacturers' reports show that more than \$5,000,000 a week is being spent on radio equipment in the United States. Since the new art became popular in Canada the increase in sales has increased 100 per cent each month since December, the month of April showing an estimated increase of several thousand per cent in sales over December, 1919.

The unemployment problem of engineers and electrical technicians has been solved by the radio boom, according to a report issued by the Federated American Engineering Societies. Since January 1 the society has placed in employment more than 900 engineers, and is continuing its placement at the rate of 20 a day. Electrical and mechanical engineers benefit mostly by the growth of the new industry.

THE WONDERFUL GLORIES OF AUTUMN ARE NOW UPON US

JOURNEY TO WONDERLAND NOW

MT. LOWE THE NEAR-BY MILE HIGH MOUNTAIN SCENIC RESORT

∴ ∴ INVITES YOU ∴ ∴
The "Rim of The World" and its Resorts
LURE YOU TO THE BEAUTIES OF NATURE

LET US INFORM YOU OF THEM

And Provide the Easy Mode to Reach Them

PACIFIC ELECTRIC RAILWAY

Shows 7:15 and 9:00 P. M. Saturday Matinee 2:30

Colonial Theater

PROGRAM FOR THE WEEK OF OCTOBER 1, 1922

Sunday, Monday and Tuesday Oct. 1, 2, 3

HOUSE PETERS

Virginia Valli, Matt Moore, and Josef Swickard in

"THE STORM"

From Geo. Broadhurst's sensational stage success by Langdon McCormick

The greatest spectacular melodrama of the year! Don't miss the great Forest Fire—the terrific leap for life—all incidents woven about one of the most appealing love stories ever filmed!

Great as a play—Greater as a picture

—Also—

INTERNATIONAL NEWS

Wednesday and Thursday, Oct. 4, 5

Richard Barthelmess and Miss Claire Seymour in

D. W. GRIFFITH'S

"THE IDOL DANCER"

A colorful enthralling story of far off southern seas; of a wonderful love affair and wild adventure, it's a fine country, the South Sea Isles; when the girls want to change clothes they go out and pull up a handful of grass—and should it turn REAL warm and they want a sundae, it's all off. And dance—How they can dance.

—Also—

A Larry Senon Comedy

"THE SHOW"

Friday and Saturday, Oct. 6, 7

WALLACE REID

—and—

LILA LEE

—in—

"THE GHOST BREAKERS"

The story deals with a young American who falls in love with a Spanish princess, and goes to her "haunted" castle to drive the ghosts away. He finds the ghosts are crooks, but not until after many hair-raising adventures. Wallie Reid will have a part full of action and comedy possibilities, and Lila Lee as the princess has an opportunity to wear some marvelous gowns.

—Also—

A Good Comedy

SATURDAY NIGHT ONLY

An added attraction—Just after the feature Miss Doree Dearborn will give a Spanish dancing number.

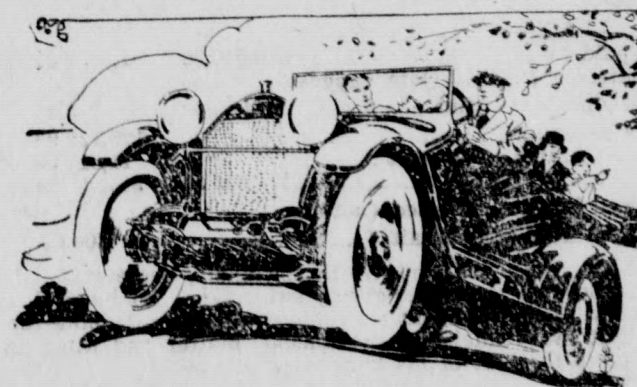
Open Air Dancing Every Saturday Night

IN SIERRA MADRE CANYON

GOOD MUSIC

THE TRAIL STORE

Phone Green 20



YOUR FALL AUTO TRIP will be free from delays and annoyance of tire trouble if you let us equip your car with.

MacClaren Tires

The kind that give 25,000 miles of service on the auto stages, and universal satisfaction to all users.

NORM'S GARAGE

Black 164

22 E. Montecito

SOCIAL & PERSONAL

Mrs. Andrew Olsen is spending the week in Long Beach.

Mrs. Stella Dennison is enjoying a two weeks' vacation at Seal Beach.

Mr. and Mrs. F. L. Ammerman of Cleveland, O., have taken a house at 196 East Montecito.

Mr. and Mrs. Harold Pegler of San Fernando spent Sunday at the home of Mr. and Mrs. Rudolph Hartman.

The Misses Irene and Mildred Eby and Mrs. Fred Nagel of Los Angeles spent Sunday at the home of Mrs. Emma Wallace, 154 San Gabriel Court.

Ranger Elmer Hertwick of Pine Flats is spending a few days in Sierra Madre recovering from an injured foot.

Miss May Hoyt of San Francisco is visiting Dean and Mrs. Shaw, where she will be for the next two weeks, while enjoying this all-year climate.

Dr. and Mrs. George J. Starr entertained about thirty members of the Phi Sigma Gamma fraternity at their home with a picnic and swimming party last Sunday.

Mr. and Mrs. Preston Schwartz returned Monday from Chileo and Indian Springs, where they spent several days deer hunting. Mr. Schwartz reported dropping a dandy "two point".

Vinton Hoegge returned Monday from a two weeks vacation spent deer hunting in the High Sierras, back of Lone Pine, Inyo County. He must have been lucky for he treated the boys to a venison dinner at Garrett's Cafe Tuesday evening.

Gordon MacMillan of the Sierra Madre Hardware Company is spending his two weeks vacation at Sulphur Springs in the Little Rock Creek, trying out some of the Winchester sporting goods handled by that company. Gordon ought to bring home the bacon.

Mr. and Mrs. Eugene Davis of Chicago are guests at the home of Mr. Davis' mother, Mrs. Susan E. Davis of 41 East Grand View, where they expect to remain several weeks. In company with Mrs. Mary Davis Goodfellow and Claude Davis, they enjoyed a motor trip to San Diego early in the week.

Many delightful affairs have been given in honor of Mrs. Laura Stevenson and Miss Daisy Hawks, who left this week for the East, expecting to sail this fall for Italy, where Mrs. Stevenson will be associated with a young ladies' seminary in Milan, Italy. Mrs. Mary Goodfellow is planning to join them in Boston later on and sail with them on the 12th of November.

Mr. and Mrs. Irving N. Ward and daughters entertained with a studio dance Wednesday evening of last week. Those who participated in the delightful affair were Miss Susan Ritter, Miss Ruth Oberle and Miss Mildred Deitzel of Los Angeles, Mrs. Porter of Palm Springs, Messrs Richard and Edward Heidrick, Harry Dunlap, Fred Baker, A. W. Silzls and Charles Tanner of Los Angeles. Messrs. Curtis Goodenow and Leigh Pruden of Sierra Madre.

Mr. and Mrs. Stanley C. Pasco of 395 Mariposa have just returned from a ten-day trip to Lake Arrowhead. They say it has been extremely chilly, particularly mornings and evenings.

Gail Williams came down this week from Big Bear Lake. He will return to keep Blue Bird Camp open until the duck season is past, after which the camp will be closed for the season.

Mr. and Mrs. Clifton F. Farmer returned on Saturday to their home at 77 South Lima after an extended trip through the Northwest. Mrs. Farmer was absent two months, visiting her sister, Mrs. H. A. Partt at Lagrange, Ore. At Seattle she visited Mr. Farmer's mother, Mrs. F. Farmer. There she was joined by Mr. Farmer. They returned home by way of Portland and Salt Lake City, on the Union Pacific for which line Mr. Farmer is passenger agent in Pasadena.

INJURED BOY IS IMPROVING

Raymond Kirby, whose injury in being run over by a truck was reported in last week's News, has recovered with remarkable rapidity and was able to be dressed yesterday. He is now at the home of his parents, Dr. and Mrs. H. J. Kirby, and his quick recovery gives grounds for hope that no internal injury was suffered.

LODGE STATED MEETING

Sierra Madre Lodge No. 408, F. & A. M., will hold the October stated meeting next Tuesday, October 3. A full attendance is desired by C. W. Jones, master of the lodge. A special invitation is extended to members of the fraternity who have come to Sierra Madre recently to reside, whether their residence here is temporary or permanent.

CARPENTER TOOLS TAKEN BY THIEF

The tool thief is the latest to make his presence known in Sierra Madre. Contractor Greer Caskey was the victim, his tool outfit having been stolen some time Monday night from the house he is erecting for Victor Hill on South Lima street. The loss was about \$300. No trace was left by which the thief could be tracked.

THEOSOPHY

A children's class of Theosophy is held each Sunday morning at 11 o'clock at 162 East Central avenue. Parents who are interested in this philosophy of life are cordially invited to send their children.

PRIVATE FURNITURE SALE

I will sell some household furniture, rugs, garden tools, etc., at my late residence, 633 W. Central Ave., at private sale, Tuesday and Wednesday October 3 and 4, from 9 o'clock until 4. Strictly cash sales only. Mrs. J. T. Mason, 633 W. Central. 52*

Try a little
Wantad
in the News

No. of Bank 721. No. of Bank 721.

COMBINED REPORT OF CONDITION

Of The Sierra Madre Savings Bank at Sierra Madre as of the close of business on the 15th day of September, 1922

Resources	Commercial	Savings	Combined
1 & 2. Loans and discounts (including discounts)		\$ 31,850.00	\$ 31,850.00
7. All Other Bonds, Warrants and Securities (including Premium thereon, less all offsetting bond adjustment accounts)		3,910.00	3,910.00
11. Due from Other Banks	\$11,000.00	107,807.23	118,807.23
12. Actual Cash on Hand		9,055.24	9,055.24
Total	\$11,000.00	\$152,622.47	163,622.47
Liabilities			
18. Capital paid in	\$10,000.00	1,500.00	25,000.00
21. All Undivided Profits, (less expenses, interest and taxes paid)	1,000.00	1,175.45	2,175.45
27c. Savings Deposits		125,129.93	125,129.93
27e. Time Certificates of Deposit		11,317.09	11,317.09
Total	\$11,000.00	\$152,622.47	163,622.47
Interest earned but not collected (not included in resources or liabilities)		300.00	300.00

H. E. Allen, President, and W. H. Ingraham, Secretary (Cashier) of Sierra Madre Savings Bank, being duly sworn, each for himself, says he has a personal knowledge of the matters contained in the foregoing report of condition and that every allegation, statement, matter and thing therein contained, is true to the best of his knowledge and belief.

Severally subscribed and sworn to before me by both deponents, the 29th day of September 1922.

W. S. ANDREWS,

Notary Public in and for said County of Los Angeles, State of California.

H. E. ALLEN, President
W. H. INGRAHAM, Cashier

BUILD NOW!
For Investments or Homesites See
GEO. A. OSWALD

6 N. Baldwin Avenue

Telephone: Blue 100

Nurse Is Engaged for Public Schools

Miss Hope Romani Undertakes Full Time Work as Health Supervisor

Health training along modern lines will be undertaken in the public school this year, the trustees having engaged Miss Hope Romani for the work of instruction and general supervision. Miss Romani will devote full time to the work, and it is expected the work will save all or part of her salary in reducing the number of absences from school on account of sickness.

Miss Romani is a graduate of the Massachusetts General Hospital, and has taken special work in public school health work in New York City. Her work will include general health inspection, and in addition instruction in personal hygiene. Home visitation and counseling with parents where necessary, will also be included. Miss Romani has come to Sierra Madre to reside and has quarters with Mrs. C. J. Stanley, 263 West Highland.



They Bring Them Together



The rate for all want ads is two cents a word, payable in advance. Only copy furnished by regular advertisers or people carrying accounts with us will be printed without advance payment, as the amounts are as a rule not of sufficient size to warrant accounting and collection costs.

PAY LIKE RENT—Used piano, excellent condition. Richmond piano, manufactured by Star Piano Co. Mr. Herndon, "News" D4. 44tf

Housewives, Attention! I am representing the F. A. Clark Electrical Company and will be glad to demonstrate any of my electrical appliances. Margaret Moore, Main 177, 30 North Baldwin. 47tf

TUBERCULOSIS treated at home. 30-day trial treatments free to 100 people. If interested, write promptly. Thompson Inhalant Co., 1227 Ave. D San Antonio, Tex. 43-16*

FOR SERVICE—Pure Toggenburg buck. Does called for free. Colo. 8178. 49-52*

FOR RENT—Big front airy bedroom. 262 Manzanita. Red 102. c51tf
FOR LEASE—5-room unfurnished house; A1 condition, garage, trees No tubercular cases. \$50 per month. Owner 213 N. Hermosa, phone Blue 83 c51-tf

DRESSMAKING—Halloween costumes a specialty, at my home. Prices reasonable. Mrs. F. A. Lanterman, 148 W. Highland. Phone Green 162. 52c-4c

FOR RENT—Furnished apartment at the Mira Monte. 426 N. Auburn Ave. Phone Green 19. 52c

FOR SALE—Second-hand 4-burner Reliable Gas Range. Guaranteed, installed O. K. \$85.00. Roland Adams 12 North Baldwin avenue. 52c

WANTED—A steady woman white or Japanese to do washing. (washing machine) Plain ironing. Two days weekly. 138 W. Central, Red 53. 52c

FURNITURE SALE
I will sell some household furniture, rugs, garden tools etc., at my late residence, 633 West Central avenue, at private sale. Tuesday and Wednesday October 3rd and 4th, from 9 o'clock until 4. Strictly Cash Sales Only. Mrs. J. T. Mason, 633 West Central Avenue. Sierra Madre. 52c

WANTED—Woman to get dinner for two business women. Phone Red 80 after four o'clock. 52c

FOR SALE—An adjustable invalid's wheeled chair in good order, with hair cushion. Phone Blue 132. 52*

FOR SALE—New Simplex Ironer, \$115. Terms to suit. Sierra Madre Electric Co., 52c

BUILD NOW—We are offering a choice lot on West Central Avenue, 50x150 for \$900. Geo. A. Oswald, 6 North Baldwin Avenue. 52c

CONFERENCE ON RED CROSS WORK

Mr. and Mrs. Robert Mitchell and Mrs. M. D. Welsch of this city will represent Sierra Madre Chapter of the American Red Cross at the Regional Conference to be held in Pasadena, October 2 and 3. More than thirty chapters in all parts of Southern California will participate in the conference and all members of the Red Cross and other interested citizens are invited to attend the two-days sessions, which will be featured by discussions of many of the practical problems of Red Cross work.

YOUNGSTERS LIKE FREE ICE CREAM

A. E. Pettitt's store was the most popular store in town last Saturday, by reason of his advertisement in the News that he would give away Crescent ice cream cones to all children calling for them. In the course of the day he and his assistants handed out about 300 cones, the cold treat making a warm spot in the hearts of the kiddies for Mr. Pettitt.



For 16 Years
this plant has furnished printing service for the people of Sierra Madre, with a plant always a little ahead of the requirements of the town, and the best of workmen to operate it. Other printers have come and gone, but this shop stays on the job. Of late a considerable amount of work from other towns has been brought in without solicitation. There's a reason.



All of our prices are based upon the standardized Franklin Printing Price List, the "one-price-everything-marked-in-plain-figures" idea applied to printing.

THE SIERRA MADRE PRESS

Next to the Post Office
Telephone Black 42

IN WITNESS WHEREOF, I have hereunto set my hand and official seal this 1st day of September, 1922.
ANDREW OLSEN
WILLIAM OLSEN.
STATE OF CALIFORNIA, ss.
County of Los Angeles,
On this 1st day of September, 1922, before me, Kenneth C. Newell, a Notary Public in and for said County, personally appeared Andrew Olsen and William Olsen, known to me to be persons who executed the above instrument, and acknowledged to me that they executed the same.
IN WITNESS WHEREOF, I have hereunto set my hand and official seal this 1st day of September, 1922.
KENNETH C. NEWELL,
Notary Public in and for the County of Los Angeles, State of California
(Seal)
Filed
September 1, 1922
L. E. LAMPTON, County Clerk.
By J. F. Funder Burgh, Deputy.
z 51-2-c